



AGILE ASSETS

Company Profile

AGILE ASSETS

Hire Purchase & Leasing of
Industrial Equipment

www.agileassets.co.th



VISION & MISSION



MISSION

Fast growth for small businesses through fair Hire purchase* / Leasing – a safe alternative to loan sharks



VISION

One-stop financial service for small- & medium-sized businesses

* Hire Purchase is a way to buy assets by paying in instalment instead of paying all at once. Buyer can use the asset right away, but only become the owner after finishing all the payments.



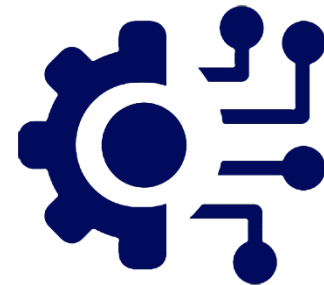


Opening up hire purchase
leasing to new asset classes
& underserved businesses
with limited access to
traditional banking.

WHAT WE DO & WHY IT MATTERS







Business validation & advisory
services that help entrepreneurs
transition into the formal
financial system — **sustainably
& confidently.**



Engineering validation,
Maintenance coordination & advice,
Financial/Risk engineering.

HIRE PURCHASE ASSET TYPES

PAST PROJECTS

-  **Win Win , Nanthawan : Bottled Drinking Water and Mineral Water Production**
-  **Non Co., Ltd. : Manufacture of other non-alcoholic beverages not elsewhere classified.**
-  **Samransub Foods. : The business of slaughtering and packaging of fresh poultry meat.**
-  **Protechfield : the installation of industrial machinery and related equipment.**



Win Win



Nanthawan



Non-Co., Ltd.



Samransub Foods



Protechfield



HIRE PURCHASE OFFERING



Annual Flat rate 9% / Effective rate 17%
Monthly rate of 1.4%



36–60 months typical contract length
Up to half of asset life



Partial & flexible collateral scheme
Partnership approach

Total principal value

THB 220 million

Total contract value

THB 277 million



As of June 2025

FUNDING BASE



Bangkok Bank

THB 100 million cap



High Net Worth

THB 60 million



Co-Lender

THB 90 million



FOUNDERS & MANAGEMENT



Punsu Roengpithya
Founder & Managing Director



M.S. in Electrical Engineering
Stanford University, California, USA



- ❖ Engineering & investment background
- ❖ Operating experience in manufacturing, industrial services & equipment supply
- ❖ Board experience in many engineering companies



Kobpong Trisukhee
Founder & Director



M.ENG. Information System Engineering
Imperial College, London, UK



- ❖ Project financing background in power, infrastructure and utilities sectors
- ❖ Board-level executive experience in diverse industries including healthcare, telecom and pre-construction design, in both public and private sectors



Kiattikhun Sonroi
General Manager



M.S. in Business Administration
Vongchavalitkul University



- ❖ Head of Hire Purchase Business Center, Kiatnakin Patra Bank PCL.
- ❖ Assistant Managing Director of Front Operations, Union Auction PCL.

DISCUSSION

Questions & Answers





AGILE ASSETS

CONTACT



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