

COMPANY PROFILE

AGILE ASSETS

www.agileassets.co.th





Industrial Equipment Hire Purchase Finance

Agile Assets provides credit financing across diverse industries, with continuous growth and financial partner collaborations to expand opportunities and serve as a bridge for SMEs across Thailand.



WHAT WE DO

& WHY IT MATTERS



INDUSTRIAL EQUIPMENT HIRE PURCHASE FINANCE

Unlocking access to comprehensive hire purchase solutions for starting new businesses or expanding existing ones. Supporting businesses that lack access to traditional banking systems.



BUILDING FINANCIAL READINESS FOR BUSINESSES

We provide business credibility assessment and advisory services to help entrepreneurs step into the formal financial system sustainably and with confidence.



ENGINEERING & FINANCIAL ADVISOR

Engineering inspection and certification, maintenance coordination and consulting, as well as financial risk analysis and management.



WHY AGILE ASSETS



CLOSE

Attentive care, like a
trusted mentor



CARING

Understanding and
responding to SMEs' needs



FLEXIBLE

Friendly collateral requirements
with flexible terms

WHY AGILE ASSETS

Equipment hire purchase financing to support SMEs in accessing opportunities that traditional banks cannot address.



	Banks	Agile Assets
 Approval Process	 Filter-based on client criteria and assets; multi-department process	 Assessed on business activity and future prospects, dedicated team throughout
 Collateral	 Land title deed > 100%, personal guarantors	 Equipment as primary collateral, land title deed only 20–50%
 Documentation	 2–3 years of audited financial statements	 Analyzed from current business and business plan
 Flexibility	 Standardized terms; limited customization	 Repayment structure adjusted to business cash flow
 Expertise	 Wide product range, lacks specialist knowledge	 Specialized in industrial machinery, in-house engineering team
 SME Accessibility	 Concentrated in urban areas, limiting access for provincial SMEs.	 Focused on provincial areas with direct on-site engagement

OUR FINANCING SERVICES

FOOD PROCESSING



BOTTLED WATER PRODUCTION



BIOGAS PRODUCTION



LIVESTOCK FARMING



SOLAR POWER PRODUCTION





AGILE ASSETS

40

Factories

50

Hire
Purchase
Contracts

414

TOTAL
MANAGED
CREDIT VALUE
(MB)

- Bottled water and ice production
- Ready-to-eat food production
- Fresh cane juice production
- Canned jackfruit production
- Plastic pellet production
- Egg-laying chicken farming
- Pig farming
- Groundwater drilling

OUR CLIENTS



Win Win

Bottled water production



Nanthawan

Bottled water production



Non-Co., Ltd.

Non-alcoholic beverage production



Samransub Foods

Chicken slaughtering and processing



Protechfield

Machinery installation and system integration services

OUR CLIENTS





Hire Purchase Financing Terms



Fixed annual interest rate: 9%
monthly rate: 1.4%



General contract term: 36–60 months
not exceeding half of the asset's useful life



Partial and flexible collateral program
Working alongside clients as a trusted mentor
and business partner

Total principal value



THB 260 million

Total contract value



THB 414 million

As of Aug. 2026



FUNDING BASE



100 MILLION

Bangkok Bank

100 Million



60 MILLION

High Net Worth

60 Million



170 MILLION

Co-Lender

170 Million

FOUNDERS & MANAGEMENT



Punsu Roengpithya

Founder & Managing Director



M.S. in Electrical Engineering.
Stanford University, California, USA



- Engineering & investment background
- Operating experience in manufacturing
- Industrial services & equipment supply
- Board experience in many engineering companies



Kobpong Trisukhee

Founder & Director



M.ENG. Information System Engineering
Imperial College, London, UK



- Project financing background in power, infrastructure and utilities sectors
- Board-level executive experience in diverse industries including healthcare, telecom and pre-construction design, in both public and private sectors



Kiattikhun Sonroi

General Manager

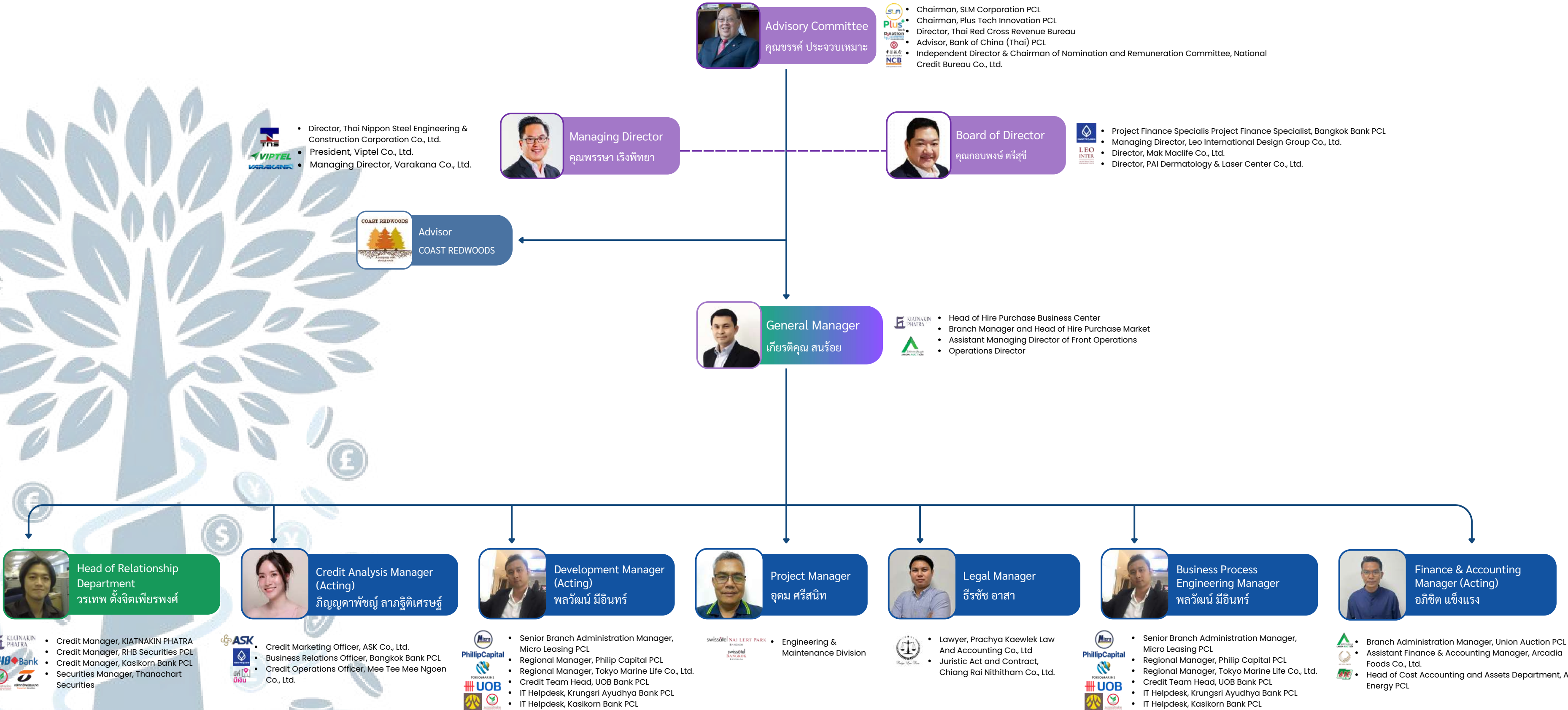


M.S. in Business Administration
Vongchavalitkul University



- Head of Hire Purchase Business Center, Kiatnakin Patra Bank PCL.
- Assistant Managing Director of Front Operations, Union Auction PCL.

AGILE ASSETS MANAGEMENT TEAM



LET'S BUILD TOGETHER

Partner with us to unlock Thailand's industrial growth potential.



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